

WHAT IS CLAIMED:

1. A method comprising:
 - detecting an event;
 - 5 searching for an event profile corresponding to the event;
 - detecting content and description information corresponding to the content; and
 - associating the content with the event based on the description information and the event profile.
- 10 2. The method according to Claim 1 further comprising matching the description information with the event profile.
3. The method according to Claim 1 wherein the event profile includes an
- 15 event location.
4. The method according to Claim 1 wherein the event profile includes an event time.
- 20 5. The method according to Claim 1 wherein the event profile includes an event duration.

6. The method according to Claim 1 wherein the event profile includes a listing of event participants.

7. The method according to Claim 1 wherein the description information
5 includes a capture location.

8. The method according to Claim 1 wherein the description information includes a time.

10 9. The method according to Claim 1 wherein the description information includes an author.

10. The method according to Claim 1 wherein the content is a digital image.

15 11. The method according to Claim 1 wherein the content is one of a video media, an audio media, a textual media, and a graphical media.

12. The method according to Claim 1 further comprising storing the event profile.

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13. The method according to Claim 1 further comprising storing the description information with the content.

14. A system comprising:

means for detecting an event;

means for searching for an event profile corresponding to the
event;

5 means for detecting content and description information
corresponding to the content; and

means for associating the content with the event based on the
description information and the event profile.

10 15. A method comprising:

receiving a request to access content from a user;

searching for an event profile corresponding to the content;

matching the content with the event profile; and

displaying the content based on the user and the event profile.

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16. The method according to Claim 15 further comprising searching for
description information corresponding to the content.

17. The method according to Claim 16 wherein the user is an author listed in
20 the description information.

18. The method according to Claim 15 wherein the user is a participant within
the event profile.

19. The method according to Claim 15 further comprising confirming an identity of the user.

20. A system, comprising:

5 an interface module to receive content and description information corresponding to the content;

 a storage module to store a record containing an event profile describing an event; and

 a content categorization module for matching the content with the
10 event based on the event profile and the description information.

21. The system according to Claim 20 further comprising an event detection module to detect the event.

15 22. The system according to Claim 20 wherein the storage module stores the description information and the content.

23. The system according to Claim 20 further comprising an access control module to selectively allow a user to view the content.

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24. The system according to Claim 23 wherein the access control module allows the user to view the content when the user is a participant listed in the event profile associated with the event.

25. A computer-readable medium having computer executable instructions for performing a method comprising:

- receiving a request to access content from a user;
- 5 searching for an event profile corresponding to the content;
- matching the content with the event profile; and
- displaying the content based on the user and the event profile.